

19th Annual

willoughby ArtsFest

(in historic downtown Willoughby)

July 17, 2010 ❖ 10AM to 5PM

Historical Downtown Willoughby, in the hub of Lake County, is located 20 miles east of Cleveland and easily accessible from both State Route 2 and Interstate 90. In past years this show has attracted over 10,000 people from a 50 mile radius including Lake, Geauga, Cuyahoga, Ashtabula and surrounding counties. A portion of the proceeds from ArtsFest 2010 benefits scholarship funds established for students, encouraging growth and appreciation in the arts. **ArtsFest 2010, you won't want to miss it!**

Need additional information?

If you have any questions or need further information, please contact the Willoughby Area Chamber of Commerce office at 440-942-1632, website:

www.willoughbyareachamber.com, or e-mail: nikki@willoughbyareachamber.com,

and a member of the ArtsFest Committee will get back to you as soon as possible.

Hurry, the closing date for early registration is March 12, 2010.

AWARDS...

Best of Show
\$ 5 0 0 . 0 0

2nd Place
\$ 3 5 0 . 0 0

3rd Place
\$ 2 5 0 . 0 0

Mayor's Choice Award

presented by the Willoughby Area Chamber of Commerce



19th Annual

WACC • 28 Public Square • Willoughby, OH 44094

eligibility:

- The Willoughby ArtsFest is a **juried** show.
You will be judged on the single category that has been indicated on your application.
- Entry selection is based on originality, creativity and quality of work.
- The following items are **REQUIRED** to assist the jury in this process.
 - Artists must submit three (3) good quality photos (**slides will not be accepted**) depicting their finest **CURRENT** work to be exhibited.
 - Previously submitted slides or photos are prohibited.
 - A short step by step explanation of your artistic process, no autobiographies.
 - ***Please indicate what, if any, materials or aspects are not created by your hands.***
 - Your photos must demonstrate examples of all products to be sold at our show. Any products outside of your category not included in your photos may not be sold.
- Failure to follow criteria will result in submitted work not being considered.

**NOTE: ALL DECISIONS MADE BY THE JURY ARE FINAL.
NO EXCEPTIONS.**

Send photos, info, jury, booth fees and application to the Willoughby Area Chamber of Commerce.

Photos must be clearly marked with the following information:

- Artist name, category, price, (photos will not be returned).

Please send two (2) separate checks; (1) for the jury fee, and (1) for booth fees.

entry fee:

The nonrefundable jury fee is \$15. All ArtsFest booth spaces measure 10' x 10'.

- Main Street fee is \$125 (\$150 after March 12th) per space.
- Point Park fee is \$200 (\$250 after March 12th) per space.

Spots are limited in Point Park, booths are available on a first come basis.

Once accepted, booth fees are nonrefundable (NO EXCEPTIONS).

Please note: Award winners from 2009 **must** still submit photos of recent work along with their application, but a separate check for “jury fee” is not necessary.

There will be a \$50 fee for any checks returned NSF. NSF fee must be within one (1) week of notification. Unpaid NSF fees will result in rejection from the show.

early closing date:

Your application, photos and fees must be received at the Willoughby Area Chamber of Commerce Office **no later than March 12, 2010**. Call the Chamber office after this date to inquire about possible spaces that may remain.

notification:

You will receive notification of the jurying result no later than April 30th. Those accepted will receive booth assignment along with complete information on setup time, parking and other pertinent guidelines of the show no later than July 1st.

prizes & awards:

Entries will be judged by a selected panel. Cash prizes will be awarded for Best of Show, 2nd, and 3rd place. Additional awards, including the “Mayor’s Choice” Award, will also be made. The “Mayor’s Choice” Award winner is purchased and displayed in the Willoughby City Hall’s permanent collection. Cash Prize Winners will be “jury fee free” for the following year (2011).

exhibit info:

We require all artists to display **original artwork**. Exhibits must be attractively displayed. Exhibitors are responsible for their own setup, tables, chairs, tents, etc. **Booth assignments are the final decision of the Committee and cannot be switched the day of the event. Exhibits must remain open and attended by the artist for the duration of the show which is until 5pm. ArtsFest will be held rain or shine... so please be prepared.** City of Willoughby officials have the right to cancel the event due to safety issues without advanced notice.



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- * Please plan to bring assistance for breaks and setup.
- * Booth sitters will not be provided.

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artist information

(please print clearly)

Company Name _____

Artist name _____
(as it will appear in program)

Address _____

City _____

State _____ Zip _____

Phone # _____ Fax # _____

Email address _____

entry fees

- Non-refundable jury fee (\$15 separate check required)
- Main Street booth space - \$125 early registration (9/1/09 to 3/12/10), OR \$150 late registration 3/13/10 to 6/15/10)
- Point Park booth space, Grassy Park Setting - \$200 early registration (9/1/09 to 3/12/10), OR \$250 late registration 3/13/10 to 6/15/10)

There will be a \$50 fee for any checks returned NSF.

I hereby make application for a space at the Willoughby Area Chamber of Commerce Willoughby ArtsFest 2010 on Saturday, July 17, 2010.

I have read and agreed to all application information. I attest that the works shown are my own designs. I agree to participate in ArtsFest, rain or shine. I waive all claims against the Willoughby Area Chamber of Commerce, the City of Willoughby, the ArtsFest Committee, members, volunteers and others associated with the show for loss or damages.

BE SURE TO INCLUDE:

- One jury fee check
- One booth space check
- 3 current photos of your work
- A short step by step description of your artistic process
(and last but not least, have you selected your one category?)

Signature _____ Date _____

Send your signed application, photos, artist process explanation, jury and booth fee checks payable to:

WACC ArtsFest • 28 Public Square • Willoughby, OH 44094
nikki@willoughbyareachamber.com • www.willoughbyareachamber.com

Category

(choose ONLY ONE, selected category will be basis for judging)

- Ceramics
- Glass
- Drawing
- Graphic/Computer Design
- Jewelry
- Metalsmithing: Includes boxes and small metal objects
- Painting
- Photography
- Printmaking
- Sculpture: Non-functional object modeled, carved, cast, metal constructed, or assembled of any material (including clay, glass, acrylic, etc.)
- Textile & Fiber Design
- Wood
- Fine Crafts: Please note this category will not be judged the day of the show

Have you have participated in this show previously? YES NO

What year(s) _____

Have you been an award winner in this show? YES NO

If YES, what year(s) _____

Type of award _____

Other: _____

Feel free to reproduce this contract & give to a fellow artist wishing to participate in this show.